OCTOBER IS NATIONAL CO-OP MONTH

As an electric cooperative, our top priority is always to provide reliable, affordable energy to you, the consumermembers we serve. Because we are a coop, our mission is to enrich the lives of our members and serve the long-term interests of our local community. One of the seven principles that guides all co-op's is "concern for community." To us, this principle is the heart of Upshur Rural, and it sets us apart from other electric utilities.



Cooperative Principles

Voluntary and Open Membership

Cooperatives are voluntary organizations, open to all persons able to use their services and willing to accept the responsibilities of membership, without gender, social, racial, political, or religious discrimination.

Democratic Member Control

Cooperatives are democratic organizations controlled by their members who actively participate in setting policies and making decisions. The elected representatives are accountable to the membership. In primary cooperatives, members have equal voting rights (one member, one vote) and cooperatives at other levels are organized in a democratic manner.

Member's Economic Participation

Members contribute equitably to, and democratically control, the capital of their cooperative. At least part of that capital is usually the common property of the cooperative. Members usually receive limited compensation, if any, on capital subscribed as a condition of membership. Members allocate surpluses for any or all of the following purposes: developing the cooperative, possibly by setting up reserves, part of which at least would be indivisible; benefiting members in proportion to their transactions with the cooperative, and supporting other activities approved by the membership.

Autonomy and Independence

Cooperatives are autonomous, self-help organizations controlled by their member. If they enter into agreements with other organizations, including governments, or raise capital from external sources, they do so on terms that ensure democratic control by their member and maintain theri cooperative autonomy.

Education, Training and Information

Cooperatives provide education and training for their members, elected representatives, managers, and employees so they can contribute effectively to the development of their cooperatives. They inform the general public, particularly young people and opinion leaders, about the nature and benefits of cooperation.

Cooperation Among Cooperatives

Cooperatives serve their members most effectively and strengthen the cooperative movement by working together through local, national, regional, and international structures.

Concern for Community

While focusing on member needs, cooperatives work for the sustainable development of their communities through policies accepted by their members.





HOW ELECTRIC COOPERATIVES ENERGIZED RURAL AMERICA





1844 Cooperative principles established in England

1935

President
Franklin D.
Roosevelt
creates federal
Rural

Electrification Administration (REA) by executive order.



1937 53,000 total miles of coop ines

constructed



1940 180,000 miles of rural lines built; another 80,000 coming.

1942

National Rural Electric Cooperative Association (NRECA) forms to represent co-op interest nationally.

PRESENT

Cooperatives power 56% of the nation's landmass, serve 42 million people, including 92% of persistent poverty counties.

1909

Country Life Commission recommends creation of electric co-ops to power rural areas.



2,000 miles of electric lines under construction by electri coops.



1941

One million farms have power.

1962

Electric co-ops serve 5 million Americans;NREC A joins with U.S. Agency for International Development (USAID) to bring electricity to developing nations.



Monster Mash Popcorn



















3 CUPS PLAIN POPCORN OR KETTLE CORN 2 CUPS PRETZELS

1 CUP SEMISWEET CHOCOLATE CHIPS, MELTED 1 CUP WHITE CHOCOLATE CHIPS, MELTED 1/2 CUP CANDY CORN

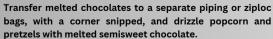
1/2 CUP YELLOW, ORANGE, AND CHOCOLATE M&M'S 2 TSP. HALLOWEEN COLORED SPRINKLES

DIRECTIONS:

STEP 1:

On a parchment lined baking sheet, place a single layer of popcorn or kettle corn and pretzels.

STEP 2:



STEP 3:



Top with candy corn and M&M's and drizzle with melted white chocolate. Top with sprinkles and freeze until chocolate is firm, 20 minutes.

STEP4:

Break into pieces and serve.















Electric Safety Tips for Halloween:

- When buying exterior decorations, read the label to make sure they are rated for safe use outdoors.
- Make sure to check cords for fraying or other damage before plugging them in.
- Try to avoid running extension cords across walkways.
- When affixing light strands or other lit decorations, make sure not to penetrate cords with staples or nails, which could damage the cords insulation.
- Use outlets with ground fault circuit interrupters (GFCIs) to reduce the risk of electric shock.
- Blow out candles, deflate any inflatable yard decorations and unplug any lights before going to bed.